



For Immediate Release
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MATA's Next Round of Service Updates take Effect Sunday, August 13

MEMPHIS, TN – Beginning August 13, the Memphis Area Transit Authority (MATA) will implement service updates to select routes. MATA continuously evaluates service levels and implements service updates to maximize resources and increase system efficiencies three (3) times a year, usually in Spring, Summer, and Fall. These modifications are based on various factors and help the agency enhance service for passengers. Additionally, an analysis of transit ridership patterns, economic factors, and community feedback guides the decision making.

Notable updates include:

Route 13-Lauderdale & 40-Stage are being combined to new Route 40-Stage/Lauderdale

These routes will be combined to create the new route 40-Stage/Lauderdale in alignment with the Transit Vision. The new route 40-Stage/Lauderdale eliminates transfers between the two routes at the William Hudson Transit Center and provides passengers with a continuous one-seat ride anywhere between the two routes. This new route will start at William Hudson Transit Center and pickup along current stops on Lauderdale and extend out to Fletcher Rd. and Stage Rd.

Bus frequency changes

- Route 1- Union increases from 60 to 90 minutes on Saturday and Sunday
- Route 2-Madison increases from 60 to 90 minutes on Saturday and Sunday
- Route 28-Airport decreases from 120 minutes to 90 minutes on Sunday
- Route 36-Lamar changes to 20 minutes between peak hours and 30 minutes during non-peak hours

Additional updates were made on the following routes:

2, 8, 11, 28, 36, 39, 42, 50, 52, 53, & 57

No changes were made on the following routes:

4, 7, 12, 16, 19, 30, 32, 34, 37, 69

For a complete look at the updates MATA is making, visit www.matatransit.com/aug13updates/

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About MATA

The Memphis Area Transit Authority (MATA) is the public transportation provider for the Memphis area. As one of the largest transit operators in the state of Tennessee, MATA transports customers in the City of Memphis and parts of Shelby County on fixed-route buses, paratransit vehicles and vintage rail trolleys. For more information, visit www.matatransit.com.