



**For Immediate Release**

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### **MATA Announces the Promotion of Tiffany Casey to Chief Administrative Officer**

**Memphis, TN** — The Memphis Area Transit Authority (MATA) announces the promotion of Tiffany Casey to the position of Chief Administrative Officer. In this new capacity, Casey will serve as a strategic executive leader while overseeing internal business operations for the Finance, Information Technology, Performance Improvement, Procurement, and Contract Management departments.

Since first joining MATA, Casey has served in several leadership positions. Most recently, she served as the Director of Performance Improvement where she led, developed, and executed organizational key performance improvement strategic initiatives to achieve optimal performance.

Previously, Casey served as senior vice president of Shane Transportation, Inc., a joint-venture with Laidlaw Transit-North America (now First Transit-North America). She also held senior positions with Methodist Le Bonheur Healthcare, Southwest Tennessee Community College, and Junior Achievement of the Mid-South.

"I am excited to promote Tiffany Casey into this new role, said MATA CEO, Gary Rosenfeld, "She has been a trusted strategic leader across the organization that brings a wealth of knowledge, experience, and passion that will be a key driver in advancing our mission and goals forward."

Casey holds a Bachelor of Business Administration degree from the University of Memphis and a Master of Education degree in instructional technology from the University of Maryland.

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#### **About MATA**

The Memphis Area Transit Authority (MATA) is the public transportation provider for the Memphis area. As one of the largest transit operators in the state of Tennessee, MATA transports customers in the City of Memphis and parts of Shelby County on fixed-route buses, paratransit vehicles and vintage rail trolleys. For more information, visit [www.matatransit.com](http://www.matatransit.com).