



For Immediate Release
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MATA TO HOST A SERIES OF PUBLIC MEETINGS TO OUTLINE A PROPOSED PLAN FOR TARGETED, MORE RELIABLE SERVICE

Memphis, TN- The Memphis Area Transit Authority (MATA) is hosting a series of public hearings to provide information and accept public comments on the proposed 2023 Winter Service Updates. MATA leaders say this plan provides leaner routes and mitigates increasing transportation costs, limited operational dollars and some rider concerns about slow and/or missing buses.

“We understand and empathize with rider frustrations. Like many other transit agencies and businesses, our organization has been severely tested by the COVID-19 pandemic and additional factors. While our organization has received significant investments for capital improvements, we have continued to operate with limited operational/flexible funding,” said Gary Rosenfeld, Memphis Area Transit Authority CEO. “To better serve our riders, we’re proposing a service plan to better align available resources with current commute habits.”

The proposed changes and meeting information is outlined in detail at www.matatransit.com.

Representatives from MATA will be present at the open-forum public meetings. Those unable to attend a meeting but would like to provide input may email comments to publiccomments@matatransit.com with the subject line 2023 Winter Service. Written comments will be received up to 10:00 p.m. on October 23, 2023.

If the proposed plans are approved, they'll go into effect on December 3.

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About MATA

The Memphis Area Transit Authority (MATA) is the public transportation provider for the Memphis area. As one of the largest transit operators in the state of Tennessee, MATA transports customers in the City of Memphis and parts of Shelby County on fixed-route buses, paratransit vehicles and vintage rail trolleys. For more information, visit www.matatransit.com.