



**FOR IMMEDIATE RELEASE**

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**Contact: Chundra Smith**  
[csmith@matatransit.com](mailto:csmith@matatransit.com)

**MEDIA ADVISORY**

**Memphis Area Transit Authority Announces 2024 Fall Service Changes**

*Board of Commissioners Approves Modifications to Improve Efficiency and Service Delivery*

**Memphis, TN**– The Memphis Area Transit Authority (MATA) Board of Commissioners has approved the 2024 fall service changes, to optimize and manage budget constraints.

As part of the upcoming changes, MATA will reduce the number of bus routes from 23 to 18, effective November 3, 2024. The affected routes were selected based on current ridership, available funding, and community feedback.

The following routes will be discontinued:

- Route 16 Southeast Circulator
- Route 28 Airport
- Route 34 Central & Walnut Grove
- Route 37 Perkins
- Route 69 Winchester
- Zone 3 Cordova Ready! On Demand

In addition, MATA will implement 60-minute route frequencies on all remaining routes, operating Monday through Saturday until 7:00 PM, and Sundays until 6:00 PM. These changes ensure more reliable existing services while optimizing resources for long-term sustainability.

“This decision was not made lightly. Our goal is to ensure that MATA remains responsive to the needs of the community while optimizing our resources for long-term sustainability. These changes reflect our commitment to enhancing service where it is most needed,” said Michael Fulton, Chair of the MATA Board of Commissioners.

**Fare Adjustments:**

As part of these changes, MATA will reintroduce pre-pandemic fares of \$1.75 for regular bus routes and introduce a \$2.00 fare for Ready! On-Demand services. These updates provide affordable transit options and reflect MATA's commitment to offering flexible transportation solutions for the Memphis community.

For more information on the upcoming service changes and fare updates, please visit our social media platforms or [www.matatransit.com](http://www.matatransit.com)

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***Memphis Area Transit Authority:***

*The Memphis Area Transit Authority (MATA) is the public transportation provider for the Memphis area. As one of the largest operators in the state of Tennessee, MATA transports customers in the City of Memphis and parts of Shelby County on fixed routes, buses, paratransit vehicles, and vintage rail trolleys.*

