



## Memphis Area Transit Authority

*MATA'S MISSION:* To provide a reliable, safe, accessible, clean and customer-friendly Public Transportation System that meets the needs of the community.

### Board of Commissioners

---

Chairman – Sean Healy

Vice Chairman – Marion McClendon

Commissioners

Karl Birkholz

M. P. Carter

Charles “Chooch” Pickard

John C. Vergos

Andre Gibson

---

#### Board of Commissioners Meeting

Monday, August 26, 2013

3:30 pm

- |      |  |                  |
|------|--|------------------|
| I.   | CALL TO ORDER  | Marion McClendon |
| II.  | BOARD ROLL CALL  | Linda Eskridge   |
| III. | APPROVAL of August 7, 2013 Minutes   | Marion McClendon |
| IV.  | BUSINESS & REPORTS   | Marion McClendon |
| A.   | <u>FINANCE COMMITTEE</u>   |                  |
|      | 1. Resolution to Approve Operating Budget for Fiscal Year 2014 - Res. No. 13-27<br><i>(Deferred from August 7, 2013 Board Meeting due to changes in city &amp; state funding to MATA.)</i> | William Hudson   |
|      | 2. Resolution to Authorize New Freedom Projects - Res. No. 13-30   | William Hudson   |
| B.   | <u>SERVICE AND DEVELOPMENT</u>   |                  |
|      | 1. Resolution to Approve Changes to #12- Florida and #39-S. Third Routes -Res. No. 13-31   | William Hudson   |

<b>V. FINANCIAL REPORT</b>	<b>Gilbert Noble</b>
<b>VI. MARKETING REPORT</b>	<b>Alison Burton</b>
<b>VII. GENERAL MANAGER'S REPORT</b>	<b>William Hudson</b>
<b>VIII. SPEAKERS</b> <i>(See sign-in cards for speakers)</i>	
<b>IX. OLD/NEW BUSINESS</b>	<b>Marion McClendon</b>

**MINUTES OF BOARD MEETING**  
**MEMPHIS AREA TRANSIT AUTHORITY**  
**August 7, 2013**

---

A regular meeting of the MATA Board of Commissioners was held at 3:30 p.m. on Wednesday August 7, 2013 at Central Station Board Room, 545 South Main Street.

**BOARD PRESENT:** Chairman, Sean Healy; Vice Chairman, Marion McClendon  
Commissioners: Karl Birkholz; Charles Pickard; Andre Gibson; John Vergos;  
Mattie Carter (via phone)

**STAFF:** Lawson Albritton; Frances Boyland; Alison Burton; Darryl Covington;  
Lavelle Fitch; Don Forsee; Tom Fox; William Hudson; John Lancaster;  
Glen Lockhart; Shelia Maclin; Maury Miles; Gilbert Noble; Marcus North;  
Niketa Reed; Glenda Wade

**MATA Drivers:** Eric Halle; Jarvis Patton; Tonya Shelton, Joyce Smith,

**OTHERS:** Melissa Allen, citizen; Betty Anderson, Travel Trainer; Teresa Anderson, citizen; Adebowale Ashimi, Citizen rider; Marion Bacon; Allison Bell, S. Bell; Andrea Bennett, Denise Berttenu, MPD So. Precinct; Kenneth Bonds, Citizens; Doris Bradshaw, DDMTCCC; Juanita Brook, MBRU; Scott Bonko, Consultant; Jake Brown; Harriet Buckley, MBRU; John Bullock, Citizen; Melvin Burdette; Michael Burrows; Jacqueline Cash, rider; Christina Clift, Nat'l Federation of the Blind; Dorothy Conner, rider; Mikela David, citizen; Cynthia Crawford, citizen; Amy Doss, Memphis MPO; Bill Druss, The Daily News; Carolyn Edmon, USA Vet; Leonard Ewing, MBRU; Maria Fuhrmann, City of Memphis; David Fullerton, Car-tree Memphis; Lyndia Harris, City of Memphis; Nancy Hasselfine, MBRU; Stanley Holland, Holland Services; Sammie Hunter, MBRU; Darrence Jerry, Sharon Jerry; Harry Johnson; Dorothy Jones, Bus/trolley rider; Jewel Jones, Stevie Johnson, MBRU; Judith Johnson; Aury Kangelos, TDOT; Georgia King, Bus riders; Ella Lewis, MBRU; Mattie Lewis, Retiree; Bob Lundy, Downtown Neighborhood Assn.; Raquel Martinez, MBRU; David Mason, Mike Matthews, Local 24; MBRU; Chris Mitchell, Fox 13; Carolyn Morris, MBRU; Savannah Morris; MCIL; Johnnie Mosley, Citizens for Better Services; Sam Owens, Susan Price, MBRU; Longview Height; David Ramus, MBRU; Josephine Robertson, Rider; Talmady Robertson, rider; Betty Robinson, MBRU; John Paul Schaffer, MPO; Bernice Scott, Retired/MBRU; Pearlle Stafford, citizen; Cartys Stansbury, U.S. Army; Linda Street, Walker Homes West Junction; Melvin Sugars, Kristin Tallent, Fox 13; Frankie Thornton, Hand Care; Dorothy Todd, NAACP; Diane Townsend, MBRU; Alex Turley, CBRE; Brad Watkins, MBRU; Benjamin Ward, Lacy Wilson; Veronica Milton, citizen;

Myron Warren, FedEx; Darrell Watson, citizen; Gilda Williams, Patron; Shelia Williams, MBRU; Archie Willis, III, Community Capital; Henry Wilson, Retiree; Gregory Wren

Chairman Healy called the meeting to order and called for Board roll call. The Board Secretary, Linda Eskridge called the roll. Six Board Members were physically present, and one Board Member, M. P. Carter, was present via phone. There was a quorum for the meeting. Chairman Healy called for approval of the June 24, 2013 Board Minutes. Mr. Birkholz made a motion for approval. Mr. McClendon seconded the motion and the June Board minutes were unanimously approved.

## **BUSINESS & REPORTS**

### **A. FINANCE COMMITTEE**

#### **1. Resolution Authorizing Insurance Coverage - Res. No. 13-26**

**Discussion:** Dr. Fox presented this resolution to the MATA Board. This resolution is to approve the coverage that MATA carries from year to year on our private insurance. There are nine different types of coverages. The premiums quoted through our insurance consultants, Arthur Gallagher, are presented in the resolution. There is also an item for approval of a contract with a third party administrator for Workers Compensations claims. In general the premiums are about the same as last year. Overall we are down just a little bit less than 1/2% over the total cost from last year. **Mr. Birkholz moved that Resolution No. 13-26 be approved. Mr. McClendon seconded the motion and the resolution was unanimously approved.**

#### **2. Resolution to Approve Operating Budget for Fiscal Year 2014 - Res. No. 13-27**

**Discussion:** Chairman Healy stated that this resolution will be deferred because of changes to state funding that MATA received. This will allow finance more time to review the operating budget and be presented this at the next Board Meeting.

#### **3. Resolution to Approve Major Capital Projects Budget for Fiscal Year 2014 - Res. No. 13-28**

**Discussion:** Dr. Fox presented this resolution to the Board. There are two basic components to this resolution: major capital projects, which are the ones listed in the city's Capital Improvement Program, (CIP); and minor capital projects, which are ones that are not listed in the city's CIP but are various projects that we fund with the local match internally and with federal funds. The total of the major projects is \$18,125,000 and the minor projects total \$320,000. **Mr. Vergos moved that Resolution No. 13-28 be approved. Mr. Gibson seconded the motion and the resolution was unanimously approved.**

### **B. SERVICE AND DEVELOPMENT**

#### **1. Resolution to Approve Service Changes - Res. No. 13-29**

**Discussion:** Mr. Hudson, along with others, worked very hard to deal with the shortfall incurred during this budget year. We began with a \$5.4MM shortfall, and had to make the cuts according to the dollars that we had. Mr. Hudson went back to the city administration to ask if they could review some of the changes that were recommended.

Out of this discussion with city administration is how MATA ended up with the \$606,000. MATA conducted two public hearing to give the public an opportunity to come in and voice their opinion regarding the changes and how they would be impacted by the changes. Mr. Hudson thanked the Memphis Bus Riders Union for all of their support to MATA and to the community. Mr. Hudson thanked Mr. Johnnie Mosley with Citizens for Better Services, and many more. With your support, as you see, MATA was able to get additional funding of \$460,000. MATA lost a lot of service, but was able to put a lot of key services back in with the additional monies received from the city. Today's Power Point Presentation will show changes that came about due to the many requests from the public, based on the amount of dollars we received. The changes outlined in the presentation, as well as in Resolution No. 13-29, will be presented to the MATA Board of Commissioners for approval. **(See Resolution for outlined changes)**. Mr. Hudson's presentation included a review of the Title VI Service Equity Analysis that was conducted. The Service Equity Analysis was required since the proposed service changes constituted a major service change according to MATA's Board adopted Major Service Change Policy. The results of the Service Equity Analysis confirmed that there would not be any disparate impacts to minority or low-income populations as a result of implementation of the proposed service changes. Upon completion of the presentation, citizens were allowed three minutes to speak on the subject of service changes. Approximately 40 citizens addressed the MATA Board regarding the service changes. **(There is a taped recording of all speakers)**. After all speakers had spoken, and discussion from the Board, Chairman Healy called for a motion from the MATA Board. **Vergos moved that Resolution No. 13-29 be approved. Mr. McClendon seconded the motion and the resolution was unanimously approved.**

## FINANCIAL REPORT

Mr. Gil Noble

June 2013

12 months of the fiscal year

June represents the final month of FY2013. Both Revenues & Expenses were very close to budget. P&L expenses did include two large variances, one favorable and one unfavorable, which netted to roughly zero. Pension expenses were favorable for FY13 of \$3.6MM due to one-year legislative relief. However OPEB expense increased significantly based upon revised and updated actuarial valuations, and the net of those two were roughly zero.

As mentioned in the past MATA came into FY13 with a \$4 ½ MM deficit, and have been running deficits since 2009. In addition to those deficits, we encountered some significant increases in revenues not only from the city, but from federal and state funds. In FY03 we had roughly \$22MM received from the city, but we had \$21MM received from federal and state. For this new fiscal year both groups were reduced.

As stated earlier we just received a reduction in our state funds that we have not had a chance to address, which is the reason we are not prepared to vote on an operating budget today. This would be the second consecutive year that we have had overall reduced revenues, and have not had that before. To have that happen at a time when we are already running deficits since 2009, puts the organization in a difficult financial condition. This comes late in the game for us in trying to put together a budget for FY2014. Mr. Healy asked if there is some kind of appeals process that we can go back to the state with, as this is a big issue for MATA. Mr. Noble stated that it is his understanding that it is formula-base, and that it is a very complicated formula. Dr. Fox stated that staff will inquire about the formula and how they arrived at that amount. Mr. Healy would also like to know about the timeliness of the notification. Mr. Vergos stated that he would like to propose having MATA's attorneys' research declaring bankruptcy in order to give relief on pension payments. He stated that he feels 30 days would be sufficient enough for the attorneys to let us know the legal ramifications of going into Chapter Eleven. Dr. Fox stated that we are working with our attorneys to come up with various options in lieu of waiting for the IRS to make a ruling.

## **MARKETING REPORT**

**Alison Burton**

### **July-August Marketing Report**



Our primary activity during July has been communicating the proposed service changes through legal notice, news releases, on-board announcements, posters, booklets and flyers. Marketing handled the logistics and coordination of the public hearings and collected all of the comments from the public.

Our goal for the next 8-10 weeks will focus on educating customers on the service changes and how to make the changes work effectively for them. The new effective date is September 22. This will allow ample time to connect with customers. We will encourage customers to plan for extra travel time and listen for announcements.

We will have MATA personnel on-site at key locations to assist customers prior to the change, and during the transition as well.



The Southern Heritage Classic will be held on Saturday, September 14 at 6:00pm. MATA will operate shuttles to the game from Whitehaven, Halle Stadium, Germantown and downtown. The fare is \$8.00 roundtrip.

The tentative date for launch is Wednesday, August 21 at 1:00pm. Location TBD.



**Memphis Music and Heritage Festival 2013** will be held Labor Day Weekend, August 31 - September 1 from 11 am to 11:00pm. MATA will help with public safety by making adjustments to the Main Street trolley line during the event. Center for Southern Folklore will promote the trolley line and encourage attendees to ride the trolley.

**U-Pass program** - Additional information was sent out as requested on the U-Pass program and we encourage the Board to help us promote the benefits of the U-pass program to all local colleges and universities.



On July 12, we sent out a news release on Record-breaking Year of Trolley Ridership, and we received excellent coverage. A copy of the news release is attached. As discussed during last Board meeting, on a monthly basis, MATA will regularly announce changes or accomplishments. Our next major news release will be on the installation of new bus shelters and super stops.

The news release message will point to enhanced service and comfort, and investing in our riders. The new shelters have arrived, and a majority will be installed prior to September 22.

### **Customer Service**

NET collected \$102,977.38 which is a 16% increase from 2012. The revenue in 2012 was \$88,322.30. The big seller was the 7-day Fast pass. American Way collected \$22,103.25 for a 7 % increase, and Airways Transit Center has a 10% decrease in revenue with \$1,816.50.

### **GENERAL MANAGER'S REPORT**

Mr. Hudson stated there is some discussion about one item regarding Central Station. Dr. Fox stated that staff wanted to update the Board on a procurement that's underway. An RFP was issued a few months ago for continued development of the Central Station Project. The original Central Station Partnership is within a year of wrapping itself up, and our manager and general partner will be exiting partnership. An RFP was issued to look for a developer to take the place of the current developer, and look at the opportunity to develop some of the vacant property on the Front Street side of about five acres. Proposals have been received and they have been ranked. Staff does have a top ranked proposer that we would like to move to the next stage. Normally staff presents a contract for award to the MATA Board; however, we are not yet to that point. We are at the point of identifying the top ranked proposer. Staff will look at coming back to the Board in early 2014 with a package for the Board to take action on. The purpose of mentioning this to the Board at this time is because it may become public sometime in the near future that MATA have identified this proposer. The top ranked proposer based on the Evaluation Committee is a jointly submitted proposal from Henry Turley Company and Community Capital. It would be our recommendation to go ahead and enter into a Memorandum of Understanding to allow them 6 to 8 months to go through the discovery and association phase, at which point we would be in a position to recommend actions to the MATA Board. No vote was required on this discussion, as this was for informational purposes only

Dr. Fox also mentioned that the Board asked staff to put together some talking points for the Board to use in meetings and various conversations, and a copy of the talking points were distributed to the MATA Board at today's meeting.

Mr. Pickard stated that even though budget is not being discussed at today's meeting, he would like staff to look at reducing Board's travel budget. He feels that the Board travel budget should be cut by \$10,000. He stated that he has seen only heard one Board member come back with a report on the conferences that were attended. He would rather spend some of that money educating the general public about transit, and partner with the MBRU in doing that.

Mr. Hudson stated that this is a part of the budget that the Board would have to approve. Mr. Healy suggested that the Board Finance committee, which Mr. Gibson is the Chairman, work with Mr. Noble on the travel budget.

Mr. Hudson inquired about the next Board Meeting and whether the Board would still look at having the next meeting in September, as was decided earlier. Mr. Birkholz stated that with all that took place at today's meeting, he feels it would give the Board a better chance to review all that was discussed regarding service changes. Look at some of the suggestions and comments that were mentioned to see if there is something that we can or cannot do it. Mr. Hudson reminded the Board that July 1, 2013 began our new budget year, and we are losing \$375,000 a month because the changes have not been implemented. If something don't happen pretty quickly, it's possible we could run out of money. Mr. Healy agreed with Mr. Birkholz suggestions about having the meeting in September. He stated that giving Board and staff until September 23, 2013 would make sense as well as allow more time to see what's going on. Mr. Healy stated because there were so many comments at the public hearing regarding service performance, that we put in more formal review of our service performance measures that we have been going over, and have a little more in-depth review at the September meeting, as well as any corrective actions. Mr. Pickard asked if it is possible to have the budget ready by August 26, 2013. Mr. Hudson stated it would be tough, but it is at the pleasure of the Board and staff would give it their best shot. *After much discussion regarding the next Board Meeting, it was voted that the meeting be held at the originally scheduled August 26, 2013.*

Mr. Pickard asked if all the pink slips that went out to the bus drivers are now rescinded. Mr. Hudson stated that we have not had a lay off at this point in time. We do not know how many employees will be laid off at this time, once the system is put together, manpower needs will be determined.

**SPEAKERS:**

There were no speakers on general items.

**OLD/NEW BUSINESS**

Chairman Healy took the opportunity to thank all of those who came out and took part in the MATA Board Meeting. He thanked the staff for all their hard work. What happened today is tough on the staff, it's tough on our employees, and it is tough on those that depend on the bus to get where they need to go. The Board understands this and we are going to work hard to make MATA better.

Chairman Healy moved for adjournment, and Mr. Gibson seconded. The MATA Board of Commissioners Meeting was adjourned.

---

**Marion McClendon**  
**Vice Chairman of the MATA Board**

*NOTE: A taped recording of the MATA Board of Commissioners Meetings is always available in the event of clarity on a particular item.*

**MEMPHIS AREA TRANSIT AUTHORITY  
BOARD OF COMMISSIONERS**

**RESOLUTION 13-27**

**RESOLUTION TO APPROVE OPERATING BUDGET FOR FISCAL YEAR 2014**

**WHEREAS, MATA operates Fixed Route Bus, MATAPlus and Rail Trolley service within its service area; and**

**WHEREAS, the cost of Salaries and Wages, Materials and Supplies, Utilities/Telephone, Insurance and other miscellaneous items comprise the Operating Expenses; and**

**WHEREAS, MATA's operating budget Fiscal Year (FY) 2014 totals \$ 59,177,925 – consisting of the following departments:**

- Fixed Route Operations
- MATAPlus Operations
- Trolley Operations
- Maintenance – Fixed Route
- Maintenance - MATAPlus
- Maintenance – Trolley
- Scheduling
- Risk Management
- Marketing & Customer Service
- Human Resources
- Purchasing
- Planning
- Executive
- Finance
- Coin Room Operations
- Information Technology

**WHEREAS revenues from Operations, City of Memphis, State of Tennessee, and Federal government comprise the total Revenues for Operations; and**

**WHEREAS, the City of Memphis has approved an Operating Budget that includes its share of funds for this budget; and**

**WHEREAS, the Federal Transit Administration and Tennessee Department of Transportation will issue grants and/or contracts for their share of funds for this budget.**

**NOW THEREFORE BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE MEMPHIS AREA TRANSIT AUTHORITY That the Fiscal Year 2014 Operating Budget is approved at a level of \$ 59,177,925.**

**BE IT FURTHER RESOLVED That the President/General Manager is authorized to execute contracts and file grant applications with federal, state and city agencies for the funds to fulfill the operating budget.**

\* \* \* \* \*

**Motion Made By: Mattie Carter                      SECONDED: Charles Pickard**

**YEA: Karl Birkholz; Charles Pickard; Marion McClendon; John Vergos; Mattie Carter**

**NAY: None**

**Approved: August 26, 2013**

**Absent at Time: Chairman Sean Healy, Andre Gibson**



**OPERATING P&L**

	<b>FY2013</b>	<b>FY2014</b>
	Preliminary	Proposed Operating Budget
<b>Revenues:</b>		
<u>Operating Revenue</u>		
Passenger Fares	10,422,812	10,375,830
Special Service Fares	48,964	48,964
Charter Revenue	3,286	3,365
Auxilliary Revenue	560,721	523,393
Non-Transp.Revenue	517,162	414,133
Operating Revenue	11,552,944	11,365,684
<u>Subsidy Revenue</u>		
City of Memphis	22,006,408	20,695,880
State of Tennessee	8,284,716	7,462,206
Federal Government	13,367,186	12,376,233
Subsidy Revenue	43,658,310	40,534,319
<b>Revenues</b>	55,211,254	51,900,003
<b>Operating Expenses:</b>		
<u>Salaries &amp; Wages</u>		
Operators	12,985,366	11,707,489
Other Salaries	7,813,255	7,961,047
Salaries & Wages	20,798,621	19,668,536
Employee Leave	2,850,254	2,650,958
Other Fringes, incl Pension	6,447,266	9,101,489
HealthCare, incl OPEB	12,643,504	12,447,547
Fringes - Total	21,941,024	24,199,994
Services	3,901,345	3,808,655
<u>Materials &amp; Supplies</u>		
Fuel, Lubricants, Tires	7,115,314	6,260,763
Materials & Supplies	3,299,629	2,647,970
Materials & Supplies	10,414,944	8,908,733
Utilities/Telephone	1,403,241	1,163,137
Insurance	916,352	1,200,006
Misc & Taxes	244,178	222,817
Lease/Rentals	6,078	6,048
<b>Operating Expenses</b>	59,625,783	<b>59,177,925</b>
<b>Operating Gain/(Loss)</b>	<b>( 4,414,529 )</b>	<b>( 7,277,922 )</b>
Before Depreciation		
Depreciation	14,135,699	15,100,000
Profit (Loss) after Deprn	<b>( 18,550,229 )</b>	<b>( 22,377,922 )</b>

Departmental Expense Budgets \$\$ Thousands	FY2013	FY2014	FY2014 Variance	
	Prelim	Proposed Budget	Favorable (Unfavorable) \$\$	%
MATA - All Departments	\$ 59,625.8	<b>\$ 59,177.9</b>	447.9	0.8 %
Fixed Route Operations	23,045.9	22,371.2	674.8	2.9 %
MATAPlus Operations	5,750.6	5,934.1	( 183.5 )	- 3.2 %
Trolley Operations	2,578.5	2,274.1	304.4	11.8 %
Maintenance - Fixed Route	9,298.6	9,349.0	( 50.3 )	- 0.5 %
Maintenance - MATAPlus	600.9	316.3	284.6	47.4 %
Maintenance - Trolley	2,156.0	2,239.4	( 83.4 )	- 3.9 %
Scheduling	365.4	336.2	29.2	8.0 %
Risk Management	1,567.1	1,868.0	( 301.0 )	- 19.2 %
Marketing & Cust Service	1,610.5	1,568.6	41.9	2.6 %
Human Resources	8,486.7	8,821.5	( 334.9 )	- 3.9 %
Purchasing	442.0	462.1	( 20.1 )	- 4.6 %
Planning	406.7	271.0	135.7	33.4 %
Executive	2,084.9	2,107.7	( 22.8 )	- 1.1 %
Information Technology	341.6	347.8	( 6.2 )	- 1.8 %
Finance	556.7	644.9	( 88.2 )	- 15.8 %
Coinroom	209.9	266.0	( 56.1 )	- 26.7 %

**MEMPHIS AREA TRANSIT AUTHORITY  
BOARD OF COMMISSIONERS**

**RESOLUTION 13-30**

**RESOLUTION TO AUTHORIZE NEW FREEDOM PROJECTS**

**WHEREAS, The Section 5317 New Freedom program provides funding for capital and/or operating projects that provide transportation related assistance for persons with disabilities and that are beyond the requirements of the Americans with Disabilities Act (ADA); and**

**WHEREAS, Federal regulations governing the program require that New Freedom funding be allocated on a competitive basis and in accordance with a Coordinated Human Services Transportation Plan (CHSTP), and;**

**WHEREAS, The Memphis Area Transit Authority (MATA), as the designated recipient for New Freedom funds, developed a Request for Proposal for capital and/or operating projects that would be eligible for New Freedom funds and distributed it to potential proposers; and**

**WHEREAS, An Evaluation Committee was established with representatives of MATA and the Memphis Metropolitan Planning Organization; and**

**WHEREAS, Proposals were received from three companies (project sponsors) (with two companies submitting more than one project request); and**

**WHEREAS, MATA has unobligated Federal Section 5317 funds available totaling \$407,648 for New Freedom projects which are available on a 100% Federal share for Project Administration; 80% for capital projects and 50% for operating projects; and**

**WHEREAS, The Evaluation Committee evaluated all proposals and recommends approval of the following projects:**

<b>MATA</b>	<b>Project Administration (Administration project)</b>
<b>MATA</b>	<b>Same-day Service for Rescheduled MATAPlus Trips over a 3-Year Period (Operating project)</b>
<b>MATA</b>	<b>Four (4) MATAPlus Revenue Vehicles with a Ramp Capacity Exceeding the Requirements of the ADA (Capital project) (*)</b>
<b>CHECKER CAB</b>	<b>Four (4) Wheelchair-accessible Vehicles for Taxicab Use (Capital project) (*)</b>

**(\*) Additional vehicles could be obtained if bid prices are less than budgeted amount**

**WHEREAS, The budget of the recommended projects is as follows:**

	<u>Federal</u>	<u>State</u>	<u>Project Sponsor</u>	<u>Total</u>
MATA – Project Admin.	\$ 50,248	\$ 0	\$ 0	\$ 50,248
MATA – Operating	77,400	38,700	38,700	154,800
MATA – Capital	160,000	20,000	20,000	200,000
Checker Cab – Capital	<u>120,000</u>	<u>15,000</u>	<u>15,000</u>	<u>150,000</u>
Total	\$407,648	\$73,700	\$73,700	\$555,048

WHEREAS, MATA will procure the capital projects in accordance with its Procurement Manual and recommend contract award by the MATA Board of Commissioners at a later date; and

WHEREAS, MATA has other New Freedom funds obligated in a grant for a project that will not be completed and MATA has requested that FTA allow these funds to be used for other eligible projects; and

WHEREAS, The Evaluation Committee recognized merit in two proposals submitted by Pete’s Transportation and deferred action on these proposals pending a ruling from FTA on the availability of obligated funds.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMPHIS AREA TRANSIT AUTHORITY BOARD OF COMMISSIONERS That MATA and Checker Cab are approved for New Freedom funding at the amounts shown above.

BE IT FURTHER RESOLVED That projects are approved subject to the availability of the “Project Sponsor” funds.

BE IT FURTHER RESOLVED That projects submitted by Pete’s Transportation, MATA and Checker Cab that were not awarded in this resolution may be recommended for future approval based on FTA’s ruling on obligated funds.

BE IT FURTHER RESOLVED That the President/General Manager, the Chairman and Vice-Chairman of the MATA Board be authorized to execute any necessary documents.

\* \* \* \* \*

Motion Made By: Charles Pickard      SECONDED: Mattie Carter

YEA: Karl Birkholz; Charles Pickard; Marion McClendon; John Vergos; Mattie Carter

NAY: None

Approved: August 26, 2013

Absent at Time: Chairman Sean Healy, Andre Gibson





**TO:** MATA Board of Commissioners

**FROM:** William Hudson, Jr., President/General Manager

**SUBJECT:** Procurement for New Freedom Projects

**DATE:** August 20, 2013

**This memo summarizes the procurement and evaluation process for New Freedom (NF) projects. Funds for this program are provided to MATA on a formula basis by the Federal Transit Administration (FTA) under the Section 5317 program. MATA currently has \$27,261 in FY11 funds and \$380,387 in FY12 funds for a total of \$407,648 available for NF projects. The FY11 funds will lapse on September 30, 2013 if they are not obligated in an FTA grant before then.**

**This program was combined with another program in the most recent federal transportation authorizing legislation (MAP21), so New Freedom funds will no longer be available under the Section 5317 program. Unlike most FTA formula-based programs, New Freedom funds can only be allocated to projects based on a competitive process.**

**In July, 2013, MATA issued a Request for Proposal (RFP) for New Freedom projects. The RFP was advertised locally, on MATA's website and sent to various private companies, non-profit organizations, and government entities (including MATA). Proposers/Project Sponsors were allowed to submit proposals for various types of projects: (1) Project Administration, (2) Capital projects, or (3) Operating projects. Additionally, they were allowed to submit their proposals requesting their funding for Year 1, Year 2, Year 3 or a combination of any of the three years.**

**Federal funds can be used on a 100% basis for Project Administration; 80% for eligible capital projects or 50% for eligible operating projects. TDOT will provide one half of the non-federal share (10% for capital; 25% for operating) and the project sponsor must provide the remaining 10% or 25% matching funds.**

The Evaluation Committee consisted of four people – an MPO representative and three MATA staff members. The following technical criteria were established for evaluating proposals:

- a. Qualifications and Related Experience
- b. Statement of Work & Approach to the Project
- c. Project Organization and Management
- d. Financial Plan

The Best Value method was used in the evaluation process.

Three Project Sponsors submitted proposals for NF projects. Two of the proposers submitted more than one project, as described below.

<u>Project Sponsor</u>	<u>Type of Project</u>	<u>Description of Project</u>
Checker Cab	Capital	Purchase 10 Wheelchair-Accessible Vans for Taxicabs
MATA	Project Administration	Project Administration for New Freedom Projects
MATA	Capital	Purchase 10 Vehicles with Higher Capacity Ramps than what is Required by ADA
MATA	Operating	Same-day Service for Rescheduled MATAPlus Trips over a 3-Year Period
Pete's Transportation	Capital	Lease of Three Wheelchair-Accessible Buses
Pete's Transportation	Operating	Service for Persons with Disabilities

MATA's proposals were prepared by a First Transit employee.

Checker Cab stated that they would provide the 10% local matching funds for their project, and MATA has Capital Improvement Program funds available from the City of Memphis for the 10% local share of the purchase of the vehicles. The local share for MATA's operating project will be provided out of operating assistance provided by the City of Memphis. Pete's Transportation's proposals were silent as to how their local shares would be provided. The Evaluation Committee stated that they would request Pete's Transportation to address this if FTA allowed MATA to use obligated funds in an existing New Freedom grant for similar projects covered by the grant.

The Evaluation Committee reviewed and scored each proposal on each of the technical criteria (maximum of 25 points per criterion, or 100 total points). Since there were four Evaluation Committee members, the highest possible score was 400 points.

The total of the technical scores is as follows:

MATA	400 (capital)
MATA	400 (operating)
Checker Cab	329 (capital)
Pete's Transportation	270 (capital)
Pete's Transportation	254 (operating)

The Evaluation Committee then considered the scores and the \$407,648 available in Federal funds and recommended the following allocation of funds. The Committee set aside \$50,248 for Project Administration costs. This reduced the Federal share of funds available for other New Freedom projects to \$357,400. The Committee recommends that \$77,400 of this remaining amount be used for an operating project and \$280,000 be used for capital projects. When the matching funding is included, the total value of all projects recommended is \$555,048.

After considering the Best Value to MATA, the Evaluation Committee recommends awarding four projects s shown below:

<u>Project Sponsor</u>	<u>Total</u>	<u>Project</u>
MATA	\$ 50,248	Project Administration
MATA	154,800	Same-day Service for Rescheduled MATAPlus Trips over a 3-Year Period
MATA	200,000	Purchase up to Five MATAPlus Revenue Vehicles with Higher Capacity Lifts than Required by ADA
Checker Cab	<u>150,000</u>	Purchase up to Five Wheelchair-Accessible Vehicles for Taxi Service
<b>TOTAL</b>	<b>\$555,048</b>	

Let me know if you have questions.

**MEMPHIS AREA TRANSIT AUTHORITY  
BOARD OF COMMISSIONERS**

**RESOLUTION NO. 13-31**

**RESOLUTION TO APPROVE CHANGES TO #12-FLORIDA AND #39-S. THIRD  
ROUTES**

**WHEREAS, The MATA Board of Commissioners approved various service changes on August 7, 2013; and**

**WHEREAS, Staff recommends additional minor adjustments to two bus routes in order to provide more efficient service in the southwest Memphis area; and**

**WHEREAS, The purpose of these additional minor adjustments is to avoid having inbound riders, who comprise the majority of the riders in this area, travel a significant distance in the outbound direction before beginning the inbound trip; and**

**WHEREAS, These additional adjustments were posted on MATA's website; and**

**WHEREAS, Staff recommends that the additional adjustments summarized below be approved for fixed route bus service.**

**#12-Florida – Modified Weekday and Saturday route. South of Shelby Drive, there will be a one way loop that will turn west at Horn Lake Road onto Shelby, south on Third, east on Holmes, and north on Jonetta and Honduras to Horn Lake. This routing will incorporate the #39-S. Third/Ford branch.**

**#39-South Third – Modified Weekday and Saturday route and schedules. Eliminate the Ford branch. The Western Park branch will operate the same as existing.**

**WHEREAS, There will be no changes to MATAPlus service.**

**NOW, THEREFORE, BE IT RESOLVED BY THE MEMPHIS AREA TRANSIT AUTHORITY BOARD OF COMMISSIONERS, That the additional adjustments to #12-Florida and #39-S. Third routes are approved to be effective September 22, 2013 or as soon thereafter as possible.**

\* \* \* \* \*

**Motion Made By: Mattie Carter                      SECONDED: Karl Birkholz**

**YEA: Karl Birkholz; Charles Pickard; Marion McClendon; John Vergos; Mattie Carter**

**NAY: None**

**Approved: August 26, 2013**

**Absent at Time: Chairman Sean Healy, Andre Gibson**



# Route 12

# Florida



# Route 39

# South Third



**DOWNTOWN MEMPHIS**  
(See Inset)

1

2

**Central Station**  
12, 13, 78  
Amtrak

**DOWNTOWN MEMPHIS**

**North End Terminal**  
2, 4, 7, 8, 11, 12, 15, 17, 19, 20,  
34, 36, 40, 46, 50, 52, 53, 56, 78

1

2

**LEGEND**

- Bus Route
- Hodge Only Service
- Night and Sunday Only Service
- 1 Numbered Timepoint
- Transit Center
- Transfer Point
- 1,2,3 Connecting Routes
- Point of Interest
- P Park/Ride Lot

©2013 MATA  
Design by Smartmaps, Inc.