APPENDIX G



Memphis MPO METROPOLITAN PLANNING ORGANIZATION



Please take a minute to help us plan for your transit needs by filling out this PASSENGER SURVEY Return the completed aurvey to the surveyor. OR drop it in any mailtox (no postage required). All collected information will be kept confidential and will be used strictly for the purposes of this survey.

As a thank you for FULLY COMPLETING all 25 questions, you will be registered for a DRAWING TO WINN one of ten 31-days FreatPasses (related at \$50 each) and a GRAND PRIZE of an ifforms 6. To be eligible to win, you must eccurately complete and return the questionnate, including your contact information below. MATA employees are not eligible.

Contact you for a follow-up sturvey? Contact you for a follow-up sturvey? Contact Street Number Street Number Your Origin Your Origin Work Regions of Street and Street an
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3. How did you GET FROM THAT PLACE (in question 1.8.2) to the FIRST bushredby you used for THIS ONE-WAY TRIP? (The answer CANNOT be from another bas). (Mark bes), answer? (choose one).

I drove & parked my car at:	I was drapped off by someone	I rode my bicycle (# minutes)	I walked (# minutes)	I rode with someone (carpooled)
0	0	0	0	0

Your Trip Details 4. For this ONE-WAY:TRIP, how many TOTAL buserstrolleys did you OR will you take to mark the place you are COING Now? Total hune-tribleys finducing this one): Which routes mambers (in order)? Tel Bustroley An Bustroley	S. Did you transfer FROM another tuesholtey TO GET TO THIS one you are on NOW? (Mark best answer / choose one) No, this is my first bus on THIS Trip Yes, I transferred from Bus Route #	6. Where did you GET ON THIS BUS you are riding now? [Please give location of bus stop or Trainet Center) Nearest Intersection - Criss Street at Criss Street OR Trainet CenterPart & Rise	OR Name of Place or Building (give se much into as possible) 7. Where Will you CET OFT THIS BUS you are retiring mass? Pleases your location of two stop or trained Center! Neverel Interaction - Cross Street At All Str	OR Tremail Constant Park & Ride Name of Place or Building (give as truch into as possible)	8. Will you transfer TO ANOTHER BUS/TROULEY from this one to get to your FIVAL DESTINATION? (Mark best answer? choose one) No, bis is my last bus on this trp. Yes, I will transfer to Bus Route # Yes, I will transfer to Bus Route #
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Social / Recreational / Rosteumit 10. What is the ADDRESS of the place you ARE GOING TO NOW (in question 9)? Please give as much information as possible Medical / Hospital Penand Emands 9. Where is the final DESTINATION of this ONE-WAY trip? (Mark best answer / choose one) Shopping Zip Almont Your Destination Other Cross Street 2 000000 क्र Name of the Place or Building you are GOING TO Middle / High School (student only) University / College (student only) Nearest Intersection - Cross Street 1 Work-Related Business Hotel / Motel Work Horne Street Number 000000

11. How will you GET from the LAST bus/trolley you will use for THIS ONE-WAY TRIP to your FINAL destination (in question 9 & 10)? (The answer CANNOT be from another bus). (Mark bast answer? choose one)

I will ride my bicycle (# minutes) I will be picked up by someone I will walk (# mtnutes) I will drive my car 00000

I will ride with someone (carpool)

12. Including yourself, how many PEOPLE LIVE in your HOUSEHOLD?

7 or more 000

0000

13. How many working MOTOR VEHICLES (autos, vans, trucks, motorcycles) are AVAILABLE in your household?

000

4 or more 00 CONTINUE

CONTINUE

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MARKET RESEARCH DEPARTMENT DIKITA ENTERPRISES INC 1420 W MOCKINGBIRD LN STE 600 DALLAS TX 75247-9922

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			35-48	30-84 8 C C C C C C C C C C C C C C C C C C C		ish Origin?	Yes, Mexican, Mexican American, Chicano	_	er / choose one)		00	DLO INCOME in 2012 before taxes		\$42,001 - \$80,000 \$60,001 - \$80,000 More than \$80,000		Strongly No Strongly Agree Opinion Disagree	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	
20. Are you?	Mede Fermado	21, How OLD are you?	Under 16	00 \$ \$		22. Are you of Hispanic, Latino, or Spanish Origin? (Mark best answer / choose one)	² 0	Yes, Cuban Yes, Puerto Rican	23. What is your race? (Mark best answer / choose one)	Black or African American American Indian or Alaska Nativa		24. What was your estimated HOUSEHOLD INCOME in 2012 before taxes (EVERYONE AT HOME)? (Mark bast answer) choose one)		Leas than \$6,000 \$6,000 - \$16,000 \$18,001 - \$30,000 \$30,001 - \$42,000	30	or DISACREE with the following?	Transit services mostly operate on lime,	Customer Service Staff are helpful and friendly.	Drivers are helpful and friendly.	Buses are clean and well-maintained.	Website provides detailed up-to-date	Informational materials are easy to understand	I use IMATA's trip planner or IMATA-Traveler to plan my trip or determine the next available transitive birds.
14. Flow did you PAY your FARE for THIS ONE WAY TRIP? (Mark best, answer // choose one)	Adult Base Fere O Zone 1 Fere City Student Base Fine O Zone 1 Fere & Senton & Disabled	County Student Bese Fare		Student Dady FostPass	Student 7-Day FastPrass Sector/Premon with disability Daby FastPrass Student 31-Day FastPrass SenvoriPremon with disability 7-Day FastPrass	0	15. If BUS/TROLLEY SERVICE was NOT AVAILABLE. HOW would you MAKE THIS TRIP? (Mark best answer / choose one)	Drive	Get a ride Bicycle Would not make trip	16 Was a CAR (or other personal motor vehicle) or BICYCLE AVAILABLE (of mate this trip? (Mark best answer / choose one)	Neither a car nor a bicycle Ooth a car and a bicycle	ehido) ONLY Bicycle ONLY	17. Are you a LICENSED DRIVER AND ABLE to drive?		18. Arc you? (Mark best answer // chaose one)	Employed full-time Employed Student	Employed part-time Unemployed Student Unemployed Locking for job Homemaker	baking for Job Retired	rs. Including yoursell, HOW MANY people IN your HOUSEHOLD are EMPLOYED?	00	1 or more		OE CONTINUE
4 T S	00	Ul	JÜ	Ul	UU		15. If THIS	U	00	16 V	0	0	17. A	00	16. A	0	000) [are En	00	00	***	











































































