

**For Immediate Release** September 25, 2023

**Contact:** Mia Harvey 901-273-6366

mharvey@matatransit.com

## MATA and Shelby County Election Commission Partner Again to Invite Citizens to Roll to the Polls

**Memphis, Tenn**. – Free bus rides are being offered to voters on Friday, September 29.

The Memphis Area Transit Authority (MATA) is teaming up with the Shelby County Election Commission again to boost voter awareness and ensure accessibility by eliminating transportation barriers.

"Every election cycle is critical and gives everyone the opportunity for their voice to be heard, that's why we are proud to continue the partnership with the Shelby County Election Commission," Gary Rosenfeld, MATA CEO. "We believe that transportation should never be a barrier to voting and our Roll to the Polls partnership is designed to empower individuals to exercise their fundamental right to vote."

MATA will provide rides to the polls all day on fixed route buses as early voting winds down.

###

## **About MATA**

The Memphis Area Transit Authority (MATA) is the public transportation provider for the Memphis area. As one of the largest transit operators in the state of Tennessee, MATA transports customers in the City of Memphis and parts of Shelby County on fixed-route buses, paratransit vehicles and vintage rail trolleys. For more information, visit <a href="https://www.matatransit.com">www.matatransit.com</a>